

## Rules for Use of Certification Certificates and Certification Marks

1 BCC Inc. (hereafter referred to as BCC) is the owner of the management systems/products/service certification certificates and marks on them. Certified clients shall follow the following rules as they use the certificates, quote certification status or use the certification marks:

### 2 Define and Illustration

2.1 BCC Certification marks: refers to the proprietary symbol, design or symbol, or the combination of pattern and text, which are issued by BCC in order to prove that the certified organizations have passed the management system/product/service certification.

2.2 The certification certificates issued by BCC contains the standards and (or) other reference documents with the name of BCC Inc. and BCC certification mark; if it is within the accredited scope, accreditation mark shall be on the certificates.

2.3 BCC certification mark is the BCC logo. Its specifications and colors are shown in the figure below, which can be scaled up and down in proportion, and should be clearly distinguishable. BCC has a unique certification mark, which is protected by law. Any other organizations or individuals are not allowed to use the BCC certification mark without written permission from BCC.

Sample of certification mark:



2.4 BCC uses QR code technology in its certification mark, through the QR code to provide a means of query certification information for customers and the public. The user can scan the QR code design on the certificate, to get certificate information verification link through the smart phone with recognition of QR code function, and get into the BCC QR code certificate verification platform (v.bcc.com.cn), to obtain the certificate status and the latest information in timely, the information include the certificate number, customer name, business address and scope of certification, certification field, the validity of the certificate, certificate status, customers etc..

### 3 Use of Certificates and Certification Marks

3.1 The management system/product/service application organization complete the audit in accordance with the BCC management system certification, audit, implementation and control of

relevant procedures to, and has been assessed conformity, can obtain the certificate of management system/product/service issued by BCC with the approval of the General manager.

**3.2** Certified clients have the right to use the management system/product/service certificates, certification marks, or the combined marks of BCC certification mark and China National Accreditation Service for Conformity Assessment (CNAS), ANSI-ASQ National Accreditation Board (ANAB), United Kingdom Accreditation Service (UKAS), Social Accountability Accreditation Services (SAAS) or IPMS accreditation mark within the validity period of the certificate and in accordance with the requirements of this document. Certified clients may use the certificates and certification marks by means of internet, advertisements, exhibitions, brochures, conferences, newspapers, TV etc. to promote their images and management/product/service levels.

**3.3** Rules for use of BCC certification certificates and certification marks are as follows:

**3.3.1** Basic principles for the use of certification marks

- a) The certified client shall not apply the BCC management system certification mark on a product nor product packaging nor in any other that may be interpreted as denoting product conformity;
- b) The certified client shall not apply the BCC management system certification mark to laboratory test, calibration or inspection reports or certificates.
- c) The certified client ( other than a FSMS certified organization ) could declare its management system certified on product packaging or in accompanying information. A FSMS certified organization may not use the FSMS certification mark on a product or product package, nor shall any declaration of FSMS certification be used on product packaging. The discrimination standard of the product package is that the package could be removed from the product without any dissolution, break and damage appear on the product. The discrimination standard of the incidental information is that the information could be achieved and separated easily. The type label and name brand are regarded as a part of the product. The statement must not imply that the product, process and service have been certified in this manner. The statement should refer to the identity of the certified customer (e.g. Brand or name), type of the management system (e.g. QMS or EMS), appropriate standard and accreditation organization BCC. It can be a clear statement: “(This product) is manufactured in a factory with Quality Management Systems GB/T19001 (ISO9001) certified” (by the BCC Inc.).
- d) BCC certification marks shall not be used in areas and activities nothing to do with its certification scope in which way it may mislead the public; The certified organization shall not imply that the certification is applicable to activities and places outside the scope of certification;

- e) Management systems certification certificates, certification marks are not allowed in any way for transfer, sale, loan or fraudulent use;
- f) A certified client shall not make any misleading announcement about its certification and may not use its certificate or any part of its certificate in a misleading manner;
- g) When the certificate is revoked, the certified client shall immediately discontinue promotion of its certification and use of its certificates; for certificate qualification see *Rule for the Management of Surveillance and Recertification Audit and Maintaining, Extending, Reducing, Suspending, Canceling and Withdrawing of Certification after the Management Systems Certification*;
- h) When a certified client has reduced its certification scope, it should revise their publicity materials timely for appropriate advertisement within its certification scope;
- i) Certification shall not be used in such a way as to suggest that the Certification Body has certified or approved any product (service) or process of a certified organization.
- j) The certification organization in the use of certification, must not make the certification body and (or) certification system reputation, loss of public trust.
- k) Organizations that have obtained management system certification should correctly use management system certification marks in advertisements and other related publicity, and should not mislead others into thinking that BCC has certified specific products or services of the certified organization.

When product certification client use the BCC certification mark, certified products, the sales packaging of certified products, and product promotional materials are allowed to carry out certification promotion, but they must not imply that the certification is applicable to non-certified products and mislead the public. At the same time, f)-j) clauses should be respected. The use requirements of different product certification marks follow the specific requirements for the use of certification marks in the corresponding product certification public documents.

When service certified customers use the BCC certification mark, they are allowed to carry out certification publicity in their service publicity, but they must not imply that the certification is applicable to non-certified services and mislead the public. At the same time, f)-j) clauses should be respected.

### 3.3.2 Combined use of BCC certification mark and CNAS accreditation mark

The certified clients may use CNAS accreditation mark when BCC issues the management system/product certification certificates with CNAS accreditation mark. When the certified clients use the certification mark, it shall indicate the BCC accreditation registration number and the

management system certification code M. /product certification code P. As follows:

Management system:



Product:



### 3.3.3 Combined use of BCC certification mark and ANAB accreditation mark

The combination of BCC certification mark and ANAB accreditation mark can be used in the QMS, EMS, OHSMS certification certificates issued by BCC. When using the ANAB Accreditation Mark, the certified clients shall ensure that the ANAB accreditation mark is not larger than BCC certification mark. As follows:



### 3.3.4 Combined use of BCC certification mark and UKAS accreditation mark

The combination of BCC certification mark and UKAS accreditation mark can be used in MDMS certification certificates issued by BCC. When the UKAS accreditation mark is used, BCC accreditation registration number for BCC is 8631 that should be noticed on the certificate. The size of the UAKS accreditation mark should be larger than 20 mm, and smaller than 30mm when it is printed on the paper that is not bigger than A4. As follows:



When the certified organizations use the UKAS accreditation mark, they should ensure that UKAS accreditation mark is not larger than BCC certification mark, and the two marks are in the same box:



### 3.3.5 BCC certification mark combined with SAAS approval mark

The combination of the BCC certification mark and the SAAS approval mark may be used in the SA8000 certification issued by the BCC. When the certified organization uses the SAAS approval mark, the SAAS approval mark shall be the same as the BCC certification mark. The approval mark shall be in sharp contrast with the background color. All features of the accreditation logo should be clearly visible. The method of use is as follows:



### 3.3.6 mark and IPMS certification mark

### Combined use of BCC certification

The combination of BCC certification mark and IPMS certification mark can be used in the IPMS management system certification certificate issued by BCC, and the intellectual property certification adopts the unified intellectual property certification mark promoted by the country. When using the IPMS management system certification mark, it should include the basic pattern and BCC identification information. The method of use is as follows:



**3.4** If it is found that the certificate holder has incorrectly promoted the certification qualifications in the advertisements and promotional materials, or the certification certificate and logo are not used according to the regulations, and there are misleading or false statements, BCC will record it and immediately take actions including suspension or withdrawal of certification (Note: when the certified client is not in accordance with the relevant provisions of the correct citation and publicity for the certification information, resulting in serious effects or consequences, or BCC has requested the certificate correct but didn't correct over more than 2 months, BCC will withdraw the qualification), announcing the violation and even investigating the legal liabilities.

**3.5** The requirements for the use of special marks for related product certification shall be implemented with reference to the corresponding product certification public documents